

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

Jan 11, 2022 -

In attendance

Dolly Decker, Mikki Meyer, Nicki Anzivina, Charles Glasner, Amy Dooley, Alan Van De Bogart

Unable to attend: Jackie Sheddon, Dave Plavchak, Supervisor

Dec. minutes accepted

Dolly Decker updated town's real estate activity. Some highlights:

13 residential properties in contract,

Properties asking amounts:

Primetime 9W now asking \$750K

Trolley Stop \$750K

Atlas Motel \$1.55M

Blue Point \$39.5M

Bank contract ready to sign, Main St. wellness site in contract

EDC 2022 goals direction:

Business guide update – Mikki, Alan

Website – Nicki

Marketing – Amy, Alan – brochure update, all

Overall business list, themed brochures to target visitor wants

Email business contacts – Dolly, Amy

EDC 2022 budget - \$3500

Decide on membership UC EDC

Trolley Café is closing business in 2022.

Meeting was recorded for further reference.

Minutes

Adjourned 10ish AM

Submitted by Alan Van De Bogart, draft

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

Mar 15, 2022 -

In attendance

Dolly Decker, Mikki Meyer, Nicki Anzivina, Charles Glasner, Dave Plavchak, Supervisor, Alan Van De Bogart
Unable to attend Amy Dooley

Feb. minutes accepted

Dolly Decker updated town's real estate activity. Some highlights:

24 Main progressing with apartments and wellness center;

Bank in contract,

Business listing with 115 complete entries

Would Restaurant property for sale or lease (\$6k/ mth)

New business in Hannaford () plaza –

Opening celebration planning?

Business guide update – Mikki, Alan – will look to model after Town of Esopus, existing packet not found

Website – Nicki

Used Esopus website as a guide. Review for ideas.

Will determine which brochure to post

Marketing – Amy, Dolly

Membership UC EDC continued

Charles - Rail Trail signage discussion. Branding, clutter considerations. QR code themed.

Brochure, information distribution, kiosks?

Jackie Shedden circumstances changed, resigning from committee

David Mendelson anticipated to join

Minutes

Adjourned 5PM

Submitted by Alan Van De Bogart, draft

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

Apr 12, 2022 -

In attendance

Dolly Decker, Mikki Meyer, Charles Glasner, Amy Dooley, David Mendelson, Dave Plavchak, Supervisor,
Alan Van De Bogart

Unable to attend Nicki Anzivina

Mar. minutes accepted

The EDC welcomed Dave Mendelson in joining the committee

Dolly Decker updated town's real estate activity. Some highlights:

- Chevy garage under contract
- Bank closing Apr 19
- Commercial ave. (Smith's) spaces rented, property for sale
- Atlas Motel property for sale

Dave P. updated cannabis business locations and some rules for town siting.

Amy will have brochure updated today. Any last minute changes accepted as appropriate. Motion to authorize Charles to order 5,000 units with amount being \leq \$1,000. Check distribution capability with State (Walkway)

Items for town website –

Start a business in Lloyd – Mikki and Alan went through items resulting from meetings, included are items from Dave Barton, Building Department. Coordination needed with Nicki, Wendy, Mikki, Alan on website material

Dave P will draw out on computer Mikki's decision tree for business starts.

How to used NYT article.

- Available real estate, Dolly
- General business listing with description, contact information
- Mobile friendly?

Dave M offered need to utilize other venues for access, Twitter, Instagram, and the like. Use QR codes.

Dave M business owners update their listing. Amy suggests Mail Chimp.

Maintain town activities list for promoting town.

Differentiate general town business listing from tourist business interests.

Comprehensive plan review – Dave P is asking for review of items in old plan using kaizen methodology. First pass, relevance of items, determine done, not done, not sure, Dave M, color coded priority matrix of relevant items. Charles – parcel out items to committee members. Anticipating June timeframe.

Adjourned

Submitted by Alan Van De Bogart, draft

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

May 10, 2022 -

In attendance

Dolly Decker, Mikki Meyer, Charles Glasner, Amy Dooley, Nicki Anzivina, David Mendelson, Dave Plavchak, Supervisor, Alan Van De Bogart

Mar. minutes accepted

Updating of brochure changes frozen for printing. Completion anticipated within two weeks.

Spring Fest 5/14 in hamlet. 11:00am to 5:00pm. Please attend to help staff table for EDC.

Website Start a Business in Lloyd wrapping up to go live. Any changes, wording, perceived as minor and can be updated on live site.

Posting of real estate activity will be time limited with intent to show positive activity.

Dolly Decker updated town's real estate activity. Some highlights:

- "Bank" improvements started by new owner. Still proceeding with apartments first, event space next, may migrate to restaurant.
- Old Prime Time transforming into wine and tapas business
- Dave P. Chevy garage site has exploratory work in process

Dave P is continuing focus on Comprehensive Master Plan. Nicki reviewed old plan and noted appropriateness assessment and completion status as known. Other town departments need to update their sections.

- Dave P is working with Laberge on grants for charities for development of plan vision/ direction.
- Follow-on grants next for smart growth content.

Adjourned

Submitted by Alan Van De Bogart, draft

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

June 14, 2022 -

In attendance

Dolly Decker, Mikki Meyer, Charles Glasner, Amy Dooley, Nicki Anzivina, David Mendelson, Dave Plavchak, Supervisor, Alan Van De Bogart

May minutes accepted with spelling corrections

Amy - Updating of brochure, needs non-pixelated map material, Charles, Alan to get files

- Dave M – future highlighting industry specific attractions; farms (agri tourism), art, breweries, etc.

Highlighted industries featured in press release

- List of where to send
- Lady Pink murals (Sue Gilmore)
- Town crawls – art, breweries, etc

Spring Fest 5/14 in hamlet. 11:00am to 5:00pm. Please attend to help staff table for EDC.

Website Start a Business in Lloyd wrapping up to go live. Any changes, wording, perceived as minor and can be updated on live site.

Posting of real estate activity will be time limited with intent to show positive activity.

Dolly Decker updated town's real estate activity. Some highlights:

- Rents are up, still active, starting to fall back
- Sales over asking price slowing
- Lloyd is a more desirable town

Dave P – Open public hearing for retail zoning for cannabis Jun-15-2022, 7PM, Town Hall

Dave P is continuing focus on Comprehensive Master Plan:

- Town received \$10K grant
- Pursuing grant for smart growth planning, up to \$100K
- Pursuing infrastructure grants. Some priorities:
 - Water supply upgrade
 - Police needs review
 - Tri-Board meetings restarted for better cohesion

Adjourned

Submitted by Alan Van De Bogart, draft

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

Jul 12, 2022 -

In attendance

Dolly Decker, Mikki Meyer, Charles Glasner, Amy Dooley, Nicki Anzivina, David Mendelson, Dave Plavchak, Supervisor, Alan Van De Bogart

June minutes accepted

Amy - Updating of brochure – complete, needs proofing (due today), will go out for run of 7,500. Amy/ Charles getting costs

- Develop targeted tourism brochures

Nicki – website up – look to link the "How to Start a Business in Lloyd" to the Planning Board's page

In September when school is back in session I will talk to the high school guidance counselor to see if there are any students who want to volunteer to be a part of the EDC. As part of their volunteer work, we can use them to help on projects.

Dolly Decker updated town's real estate activity. Some highlights:

- Prices starting to fall
- Juice factory, White St, not showing listed
- 9W old Chevy site prospects unknown
- Lakeside Licks still on track for plant nursery
- 1 Main St – Healthy Bowls(?)

EDC may be able to promote town's appeals:

- Murals
- Growing rooftops
- Better signage to direct people to hamlet
- Build up EV charging stations

How does Red Maple Winery attract consistent crowds?

- How to promote more town projects for housing/ commercial development?
- More retail
- The phrase, "we need more rooftops," prompted the question of what demographics are sought by industry? Exp. – what would an Applebees, Costco, Target, etc want to see for siting?
- Alan to call March Gallagher, UC Development
- Dolly says the kayak/ boat launch popular, especially as free.

Comprehensive Master Plan:

- Town received \$10K Greenway grant
- Pursuing grant for smart growth planning, up to \$100K
- Add back to plan "esthetics?"
- EDC as visionary contributor for a sense of place?
- Streetscape development in works

Adjourned

Submitted by Alan Van De Bogart, draft

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

Aug 8, 2022 -

In attendance

Dolly Decker, Mikki Meyer, Charles Glasner, Nicki Anzivina, David Mendelson, Dave Plavchak, Supervisor,
Alan Van De Bogart

Unable to attend: Amy Dooley

July minutes accepted

Dolly Decker updated town's real estate activity. Some highlights:

- Prices still falling
- Slower market
- Nothing at lower prices

Comprehensive master plan needs work now to prepare for a September visioning workshop
Nicki will send out her spreadsheet to the rest of us. We are to work on chapter one.

Comprehensive Master Plan:

- Town received \$10K Greenway grant
- Pursuing grant for smart growth planning, up to \$100K
- Add back to plan "esthetics?"
- EDC as visionary contributor for a sense of place?
- Streetscape development in works

Signs

Haviland Rd corner a mess

Improve signage for parking, Will Walkway share in expenses?

Some nostalgia for business sign that was on Rail Trail at Haviland Rd parking lot.

Replace that sign with a QR code directing to website listing.

Sign standards

Potential for removal of Vineyard Ave bump out. Relocate fountain.

Hope for a grant to bury utilities in hamlet..

Adjourned

Submitted by Alan Van De Bogart, draft

MINUTES
TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

January 12, 2021

Meeting was called to order at 8:07 A.M., using ZOOM account, each member connecting from his or her own home.

In attendance

Charles Glasner, Nicki Anzivina, Gary Pregno, Mikki Meyer, Dolly Decker, Alan Van De Bogart

Not in attendance

Lenny Auchmoody (presumed carryover Town Board Liaison)

Minutes

The minutes of the December 8, 2020 meeting were approved as previously amended.

Charles reported that the yearend report, prepared by Peter Brooks, was presented to the town. Reporter Mark Reynolds wrote an article for the Southern Ulster Times incorporating the report like an interview with Charles.

Lenny is now Deputy Supervisor. Russ Gilmore, former Deputy S has changed from Alternate to Member of Zoning Board.

Property updates:

Dolly reported properties for sale. Offer on bank building by a local individual looks promising. John Bordi has closing pending on farm property. Next of his property will be where Kilt Shop is. Warehouse building on Commercial Ave has been condemned. Photography galley and photo shop coming to a building at 89 Main St.

Distribution of Wild Side brochures

Alan contacted New York State Empire State Development who works in conjunction with NYS Department of Health to support businesses with COVID-19-related information and resources on utilization, distribution of our brochures. From their email reply, "To the best of our knowledge, the activity you describe has not been restricted."

Alan will make a sign to be included at distribution sites. Gary will distribute to kiosks, other sites to include receptive business, etc.

Alan will send reply from NYS ESD to Supervisor Fred Pizzuto about brochures and copy Peter Bellizzi, president of the Hudson Valley Rail Trail, for awareness of acceptability of distribution of such material.

Alan will resend the ESD email to EDC members to have available to notify others, like NYS Parks for Walkway.

Town of Lloyd 175th anniversary

Nikki got approval from EDC to pay vendor for window cling decal celebrating the town's 175th anniversary. The details of distribution and any activities will be worked out with a target of April 1st as a start date. This timing is because of COVID-19.

It has been recommended that press releases, window clings, town sign refurbishing, EDC website redo and such, be sequenced to better use paper exposure and not clump up news.

Sign on route 299 near Speedway

EDC reviewed the proposals gotten by Dolly selecting the one submitted by Howie Slotnick. The details of color (green, gold tone) will be chosen and offered to others in town to better coordinate constancy in branding. The amount for the sign is around \$1,500.

Mikki motion, Alan second, to choose Howie Slotnick. All ayes to carry.

Choosing of EDC Chair and Secretary

Charles Glasner has accepted reappointment to the committee as Chairperson. Alan Van De Bogart will be secretary.

2021 goals

Charles is working on the grant for the town's sidewalks and signage. EDC will have input.

The existing brochures will be distributed as previously noted. Updating the brochures has not been determined.

The 229 sign will be refurbished and updated as prior stated.

EDC, at recommendation of Gary, will determine a way to recognize the businesses that have been around a long time as anchors to our town. Specific sub-committee TBD.

Mikki recommends an EDC page on the town's website as a resource for potential business attraction to town. The mechanics of who and costs TBD. Charles will see about funding sources.

Adjournment

The meeting was adjourned at 8:59 a.m.

Submitted by Alan Van De Bogart, Secretary

MINUTES - draft
TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE
February 9, 2021

Meeting was called to order at 8:04 A.M., using ZOOM account, each member connecting from his or her own site.

In attendance

Charles Glasner, Nicki Anzivina, Gary Pregno, Mikki Meyer, Dolly Decker, Alan Van De Bogart

Not in attendance

Lenny Auchmoody (presumed carryover Town Board Liaison)

Minutes

The minutes of the January 12, 2021 meeting were approved as amended.

The update of business opening process by Dave Barton has been delayed by lack of time. Gary/ Mikki have outlines from old procedures. Alan will work with Gary on update. The resulting process will be added to Town website.

Gary has been placing Wild Side brochures at town kiosks. They are being taken. Mikki informed Walkway of that type of brochure is OK for letting people take.

Nikki/ Charles reported in window clings of town 175th anniversary. Potential distribution to businesses, then general public using town hall, schools, Historical Society (contact historian Joan Kelly, too). Nikki will draft press release.

Town website updates wordings to Nikki for compilation. She will borrow from Esopus for ideas on wording. She will also work with town on update.

Property updates:

Dolly reported 18 active properties for sale. Offer on bank building by a local individual looks promising. John Bordi has closing pending on farm property. Next of his property will be were Kilt Shop is.

Warehouse building on Commercial Ave has been condemned.

Photography galley and photo shop coming to a building 89 Main St.

Bank building in negotiation for uses as retail/ manufacturing in arts.

New program on town field

Stage to Screen will have live performances at town field. Current dates – April 17th, 24th. May continue into June. Local businesses may wish buy ads in StS fliers, offer attendees specials, or somehow benefit by the performances.

Sign on route 299 near Speedway

We need to see if there is some agreement about usage of the property the sign is on. Checking with town attorney.

Town grants for sidewalks

Charles spoke with engineers at Barton and Loguidice finding that there will likely be monies for signage.

No update on bathrooms at town field behind church.

Adjournment

The meeting was adjourned at 8:47 a.m.

Submitted by Alan Van De Bogart, Secretary

MINUTES
TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE
March 9, 2021

Meeting was called to order at 8:01 A.M., video

In attendance

Nicki Anzivina, Dolly Decker, Mikki Meyer, Gary Pregno, Alan Van De Bogart

Not in attendance

Charles Glasner, Lenny Auchmoody (presumed carryover Town Board Liaison)

Minutes

The minutes of the February 9, 2021 meeting were approved as amended.

Dolly reported 18 active commercial properties for sale.

89 Vineyard Ave will open as Studio 89 a fine arts gallery April 1, 2021

3525 t 9W Old Vet Sold

Business appreciation

Nicki – Clings – contacted Mark Reynolds for submission of press release to local paper, no reply. Dolly will supply contacts for other papers. Nicki needs to confirm Charles' email for contacts.

More definition is needed about criteria for appreciation. Considerations – category like restaurants. (Susan Van De Bogart suggested after meeting that we appreciate businesses by categories of years in business. That way more Lloyd businesses can be appreciated on different certificates if we choose to appreciate all Lloyd businesses.)

Mikki – Main St. beauty shop changed name to “Hair Craft” hoping for a more sophisticated appeal. New Telo Telo; New Hudson River Fish and Tackle

Dolly – 24 Main St under consideration for a Doctor's office. New Empire Tag and Title – Diblanca owner

Adjournment

The meeting was adjourned at 8:36 A.M.

Submitted by Alan Van De Bogart, Secretary

MINUTES
TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE
May 11, 2021

Meeting was called to order at 8:11 A.M., video

In attendance

Nicki Anzivina, Dolly Decker, Mikki Meyer, Gary Pregno, Charles Glasner, Alan Van De Bogart

Minutes

Open a business in the Town of Lloyd process update: Dolly, Alan, Charles; Include how to have residential and commercial spaces in common building.

- Gary has copy of "Highland Hamlet; Where Business Comes to Grow,," and "50 Points of Highland," for ideas.

Chambers of Commerce – Hold on membership in New Paltz CoC. Continue in Ulster County CoC.

Dolly reported this Saturday, May Fest in town field.

Dolly reported 21 active commercial properties for sale, a number of rental spaces are available, checking square footage.

89 Vineyard Ave will open as Studio 89 a fine arts gallery April 15, 2021 Opening celebration ribbon cutting at 12 PM.

175 years Nicki – Clings – contacted Mark Reynolds for submission of press release to local paper, no reply. Other avenues for press release of awareness.

- Tie with a communication on community/ civic pride. 175+years as a town.
- School assignment on civic pride(?)
- Where to promote? Websites, Facebook pages – Town, police, library, others.
- Memorial day distribution, through organizations like dance studio...

Budget consideration - \$2,500. Hold on refreshing town sign, Rt 299, by Speedway in favor of wider cling distribution. \$750 towards more clings.

MOTION by Dolly to POSTPONE sign work, second Gary, ALL in Favor. Charles to contact Slotnick.

Town considerations for signage/ branding – include color and font standards.

Business appreciation certificates still more definition is needed about criteria for appreciation.

Adjournment

The meeting was adjourned at 9:11 A.M.

Submitted by Alan Van De Bogart, Secretary

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

Jul 13, 2021 -

Meeting was called to order at 8:04 A.M., Highland Landing Park

In attendance

Dolly Decker, Mikki Meyer, Gary Pregno, Charles Glasner, Alan Van De Bogart

Minutes

Dolly updated available town's commercial properties;

1 sold four family Rt. 299

Potential sales The Would restaurant in contract; the juice factory on White St.

COs needed for B&B/ residential rental conversions; Ulster County taxing room rentals.

Gary, Alan – update start a business guide, how to convert residential to room rental/ b&b

Lloyd is essentially a draw for parks and recreation. How to exploit?

Best Western open under new name (need to get)

175th anniversary stickers ready for distribution. Available at town hall. Will hand out at/in Hannaford's
Committee members can hand out

Check how does Esopus EDC help foster development?

Marijuana in Lloyd – Yes. Monies from fees/ tax going to town be directed to police.

How does EDC get more communication from planning/ zoning boards to determine assistance as needed?

Alan to draft a letter to TB addressing lights at Haviland Rd parking lot.

Define EDC budget needs for next fiscal year.

- Awards ?

- 175 year event?

Murals – select properties, contact Sue Gilmore

Themed Photo boards for tourism – 1845 clothing, etc.

Small Business Grants June 10, 2021

Governor Cuomo Announces Applications Now Open for \$800 Million COVID-19 Pandemic Small Business Recovery Grant Program

<https://esd.ny.gov/esd-media-center/press-releases/governor-cuomo-announces-800-million-covid-19-pandemic-small-business-grant-applications-open>

Adjournment

The meeting was adjourned at 9:12 A.M.

Submitted by Alan Van De Bogart, draft

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

Aug 17, 2021 -

Meeting was called to order at 8:02 A.M., Town Hall

In attendance

Dolly Decker, Mikki Meyer-ZOOM, Gary Pregno, Charles Glasner, Nicki Anzivina, Alan Van De Bogart

Minutes

Acceptance of July minutes – Motion Nicki, second Gary, All in favor

Dolly updated available town's commercial properties – two open storefronts in hamlet, bank, Coppola property Blue Point Rd property for sale \$39 mil, juice factory clearing land

Repurposed furniture store next to Asian Gardens.

Gary ribbon cuttings:

- Blu Dental
- Bike rental, Shamrock
- Vineyard Commons restaurant – LaCucina's & Lou's Burgers
- A Stitch Alone – South St.
- Friend's Corner
- Sure Stay+ (old Super eight)
- Mick's Motel (next to Bagels & Bites)

Town's sign by Speedway – tabled until next year

New Business

175th festival – not practicable

Brochure update – need to choose new tag line

Adjourned 8:50 AM

Submitted by Alan Van De Bogart, draft

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

Sep 14, 2021 –

Meeting was called to order at 8:04 A.M., ZOOM

In attendance

Dolly Decker, Mikki Meyer, Charles Glasner, Alan Van De Bogart

Unable to attend: Nicki Anzivina, Gary Pregno

Minutes

Acceptance of Aug minutes acted

Highland Business Association held a joint networking meeting with the Town of Esopus Business Alliance. The session took place at the Highland Landing Park Pavilion on Aug 23.

Guest speaker - Tim Weidemann, Director, Ulster County Department of Economic Development

New brochure wrapping up, targeted distribution starting at upcoming Walktober Fest (Rail Trail) and Starry Starry, Night (Walkway)

175th Town anniversary clings distribution is going well. They are being well received. The clings got mention in the Southern Ulster Times.

Dolly updated available town's commercial properties. Dolly's work on the commercial properties list was recognized and lauded by Tim Weidemann, suggesting a wider acceptance of the practice to include the county.

Doing business in Lloyd guide on hold.

The committee revisited cannabis business acceptance by the town. We continue the pragmatic recommendation to participate. The committee is drafting its recommendation to the Town Board.

Adjourned 8:50 AM

Submitted by Alan Van De Bogart, draft

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

Oct 12, 2021 -

Meeting was called to order at 9:00AM A.M., ZOOM

In attendance

Dolly Decker, Mikki Meyer, Nicki Anzivina, Charles Glasner, Alan Van De Bogart

Unable to attend: Gary Pregno

Acceptance of Sep. minutes acted Mikki, Nicki, approved

“Wild Side” brochure looks great – one change – delete Café d Art

Dolly reported the bank is getting a new roof

Charles reported juice factory is back on the market. The investment for proposed brewery was too much.

Potential new EDC members – Amy Dooly, 89 Gallery, Jackie Shedden

Town murals

- New mural led by renowned graffiti artist, Lady Pink, well received but different from a connection to town.
- Discussion of Kingston murals and potential other Lloyd murals – 9W underpass, etc. Sue Gilmore is working on this

Conceptual discussion of an art tour in Lloyd – form local artists guild, call for outside artists, identify properties

Budget for 2022 in works, uncertain

Cannabis businesses in Lloyd tabled – two year timeframe for town to make decision. 2 applications already

175th year clings distributed around town – no EDC Halloween table to distribute because not appropriate venue

Future plans for EDC – start with determination of what town wants to be

- Art parks, properties open for development
- Dolly – develop international themes, art, restaurants, food trucks (what are legal requirements, local restaurant needs)

Minutes

Adjourned 9:48 AM

Submitted by Alan Van De Bogart, draft

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

Dec 14, 2021 -

Meeting was called to order at 9:05AM A.M., ZOOM

In attendance

Dolly Decker, Mikki Meyer, Nicki Anzivina, Charles Glasner, Alan Van De Bogart

Guests: Dave Plavchak, Supervisor elect, Margaret O'Halloran, Supervisor secretary, Amy Dooley, owner of 89 Main Gallery, joining EDC

Gary Pregno resigned from EDC

Jackie Sheddon, unable to participate this morning, will be joining EDC/

Acceptance of Nov. minutes acted Mikki, Nicki, approved with changes:

1. We need to consider a paid town marketing position,
2. Consider replacement of the town entry sign on RT 299,
3. How can we facilitate community suggestions for community pride?

Trolley Café is closing business in 2022.

Highland Business Association promoting seasonal window decorations. Reception at Dolly's this Fri, 12/17, 5PM – 8PM.

Turned over to Dave Plavchak – Dave will initiate a review of the town's comprehensive plan which hasn't been reviewed since 2013. He will be the Town Board liaison to the EDC.

Dave's vision for EDC and town committees in general will be ensuring a connection between budget commitments and results.

He will initiate a review and update to the adaptive reuse code.

His thoughts on marijuana law changes – accept dispensaries within appropriate conditions, zoning and such. Uncertain about lounge acceptance or conditions needed to opt in.

Charles will ensure the current town board and residents, via board meeting, are aware of EDC's recommendation on acceptance of marijuana dispensaries, and uncertainties over lounges.

Dolly asked Dave about EDC involvement with Revolving Loan Fund acceptance of applications, better publicize fund awareness, who/ how can the town better inform the public on events?

Minutes

Adjourned 10ish AM

Submitted by Alan Van De Bogart, draft

MINUTES

TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

January 14, 2020

Meeting was called to order at 8:02 A.M.

In attendance:

Charles Glasner, Nicki Anzivina, Gary Pregno, Mikki Meyer, Peter Brooks, Alan Van De Bogart, Dolly Decker

Not present:

Lenny Auchmoody (Town Board Liaison)

Minutes:

The minutes of the December 10, 2019 meeting were approved.

New member welcomed:

Charles Glasner welcomed Elizabeth "Dolly" Decker as a new member of the EDC. Dolly had been the HBA liaison to the EDC since September of 2019. Charles also noted that Vivian Wadlin had asked not to be re-appointed and that the members had sponsored a celebratory dinner for Vivian and her husband John in December. All other 2019 members were re-appointed as was Lenny Auchmoody as Town Board Liaison.

Dolly reported that the Hudson Valley Rail Trail and the Rotary Club are sponsoring Winterfest on Saturday, February 8 on the Rail Trail, at the Rotary pavilion on the Rail Trail on New Paltz Road. The HBA is holding a seminar about how to use Social Media for marketing a business on Saturday, February 22 at Gina Marie's dance studio on Commercial Avenue.

Chairperson re-elected:

By unanimous consent, the EDC nominated and elected Charles Glasner as Chairperson for 2020.

Chamber of Commerce memberships:

There was discussion about whether we should continue to maintain our membership in the New Paltz Chamber of Commerce. Vivian Wadlin had been our liaison, so if we continue as members, we will need a new one. Gary Pregno plans to meet with the Executive Director of the Chamber to discuss their plans and our role.

Charles has been the liaison with the Ulster county Chamber of Commerce and said that he finds it to be a good forum for information about the County.

2020 EDC goals:

We discussed our plans for 2020, which include:

- Continuing to update and distribute our “What to do in Highland” tri-fold brochure and our “Parks and Recreation” brochure (see discussion below)
- Inviting relevant guests to inform us about their activities, such as:
 - Lisa Berger, Director of the Ulster County Office of Economic Development
 - Elizabeth Waldstein, Executive Director of Walkway over the Hudson

Supervisor Fred Pizzuto:

Fred Pizzuto joined our meeting, at Charles Glasner’s suggestion, to discuss his plans for economic development. Several topics were discussed, including:

- How to maximize the benefit of the Walkway over the Hudson
- How to celebrate the 175th anniversary of the formation of the Town of Lloyd
- A possible joint effort with the EDC, the Rail Trail organization and the Supervisor’s office to re-start a program that could advertise local businesses along the Rail Trail and provide way-finding signage to encourage Walkway / Rail Trail users to visit the Hamlet of Highland
- New street lighting along Haviland Road in the area of the parking lots used by Walkway and Rail Trail users
- Discussion of the roles of the Town and the HBA in managing events that include vendors, such as:
 - who legally can / wants to manage vendors
 - who can accept cash payments from vendors
 - who should monitor insurance requirements
 - etc.

The meeting was adjourned at 9:10 am.

Submitted by Peter S. Brooks, Secretary

Graphic Design:

After the meeting was adjourned, Charles and Nicki discussed the need to find someone to manage the design and printing of our brochures, which Vivian Wadlin had been doing, gratis. Nicki agreed to Chair a Graphic Design Committee to find a qualified professional who can perform these tasks. Her plan is to meet with Vivian to find out what she has been doing, what software she uses and what printer has done the work. She will then write up a scope of services and draft a letter to the 3 candidates we have identified to do the work. She plans to bring the scope, the transmittal letter and the names of the candidates to our next meeting for EDC discussion and approval.

MINUTES
TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

March 10, 2020

Meeting was called to order at 8:00 A.M.

In attendance:

Charles Glasner, Nicki Anzivina, Gary Pregno, Mikki Meyer, Alan Van De Bogart, Peter Brooks, Dolly Decker

Excused:

Lenny Auchmoody (Town Board Liaison)

Guest: Patricia DeGroodt

Minutes:

The minutes of the February 11, 2020 meeting were approved as amended.

Graphic Artist Committee:

Nicki Anzivina introduced Patricia DeGroodt, our recently selected graphic design consultant, who discussed thoughts about our two brochures: What to do in the Town and Parks and Recreation opportunities. Gary noted that we currently have two boxes of the Parks and Recreation brochures and four boxes of the What to do in the Town brochures, so we will not need new ones for a while. Pat suggested that we might include more photos in the What to do brochures and we might look for new photos for the Parks and Recreation brochures. Patricia's contact information is:

Patricia DeGroodt
11 Ose Road
Highland, NY 12528
(845) 616-4065

2020 EDC goals:

Following up on the discussion at last month's EDC meeting, we discussed our plans for 2020, especially what we might do to help in celebrating the Town's 175th anniversary since its founding in 1845. Dolly suggested the EDC might join with the sponsors of the HarvestFest scheduled for September 26. Charles noted that the HarvestFest and the Walkway/Rail Trail festival might be taking place around the same time in the fall.

Charles suggested that we might create a printed document which would discuss some of the important events that have occurred in the Town's history. The Committee moved to authorize

spending up to \$200 on planning of such a brochure. Charles and Nicki agreed to be on the sub-committee to pursue this idea. Patricia said she would help with design and layout. All members were encouraged to send ideas to Charles and Nicki. Among the ideas suggested at the meeting were the building of the two bridges across the Hudson (the railroad bridge and the Mid-Hudson highway bridge), famous people from the Town, famous people buried in the Town's cemeteries and famous disasters such as fires.

Real Estate:

Peter reported that Dolly sent him an updated list of commercial properties available or recently sold and that it appeared that our list does not need to be updated since last month. Dolly noted that the Town of Esopus EDC maintains a list of commercial properties available on the Town's website. Peter reiterated his concern that this might leave the Town vulnerable to lawsuits from disgruntled brokers who could allege that outdated information on the website led a purchaser to the wrong broker. Alan suggested that "hold harmless" language could be included that would preclude such lawsuits. Charles asked who maintains the information on the Esopus website and Dolly explained that she does.

Town Planning Moratorium:

Charles reported that the Comprehensive Plan Review Committee, of which he is a member, is getting close to concluding its work and that the Town Board might be moving to adopt its conclusions and then end the moratorium within a few weeks, if all goes well. A discussion of the impacts of the moratorium was inconclusive. Dolly expressed the view that it represented a hiccup in the development process for several projects but probably not a fatal blow.

Signs:

The Committee authorized Charles to get a quote from Rob Forest to repair and repaint the Welcome to Highland sign on Route 299 adjacent to the Speedway gas station. Charles noted that the Town may require more than one bid and, if so, we will need to add a couple more bidders.

New Businesses:

There was a general discussion about businesses in town with no specific information on possible new businesses or businesses closing.

The meeting was adjourned at 9:02 am.

Submitted by Peter S. Brooks, Secretary

MINUTES
TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE

April 14, 2020

Meeting was called to order at 8:00 A.M., using Nicki's Webex account, each member connecting from his or her own home.

In attendance:

Charles Glasner, Nicki Anzivina, Gary Pregno, Mikki Meyer, Peter Brooks, Dolly Decker

Excused:

Alan Van De Bogart, Lenny Auchmoody (Town Board Liaison)

Minutes:

The minutes of the March 10, 2020 meeting were discussed. Dolly noted that she does not maintain the list of commercial properties available in the Town of Esopus, the Town Supervisor's assistant does. Dolly provides information about updates, as she becomes aware of them. The minutes were then approved as amended.

2020 EDC goals:

Several topics were discussed.

It was decided that we should wait until after the Covid-19 lockdown is lifted before we make any changes to our "What to do" brochures so we can determine which businesses will still be open and if any new ones are opened. Meanwhile, we have several boxes of them and not many are being used right now. It was also decided that we should try to get the information in our brochures (current and future) on both the town website and the town cable channel (22 on Optimum).

The Town's 175th anniversary was discussed. Among the possible methods of recognizing the anniversary were:

1. Publicizing well known people who have lived in the town and possibly those who are buried in the town cemeteries.
2. Making a list of all the public and private cemeteries in the town.
3. Sponsoring a panel discussion about the town's history.
4. Creating a virtual, web-based video "walking tour" of the town.

One issue was whether we could effectively plan an event, given that we don't know when activities will return to "normal". Related to that issue, does it make sense to publicize the town's anniversary if we do not have any specific plans to do anything at this time. It was also

noted that the Town of Lloyd Historical Preservation Society may be planning an event or events and we should co-ordinate with that group.

Real Estate:

Peter circulated an updated list of properties available for sale and those which have sold. Most notable is the recent addition of the 22 acre property at the corner of 9W and 299 (the formerly approved but never developed "Highland Square" project). CR Commercial has listed the property for sale at \$3,000,000.

Town Planning Moratorium:

We discussed the status of projects which are on hold due to the town's moratorium while the comprehensive plan is being revised. It was noted that the Town Board meeting of Wednesday, April 15, is slated to either open or close or continue as open several public hearings. It was not clear whether any of these projects might be approved prior to the end of the moratorium.

New Businesses:

There was a general discussion about businesses in town and businesses closing. It was noted that the store next to Bear and Bug might open as an event planning location. Dolly noted that both Chinese restaurants in the hamlet were closed, apparently because the owners could not get needed supplies from the outfits in New York City that formerly procured them.

The meeting was adjourned at 8:58 A.M.

Submitted by Peter S. Brooks, Secretary

MINUTES
TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE
June 9, 2020

Meeting was called to order at 8:00 A.M., using Nicki's Webex account, each member connecting from his or her own home.

In attendance:

Charles Glasner, Nicki Anzivina, Gary Pregno, Mikki Meyer, Peter Brooks, Dolly Decker, Alan Van De Bogart

Excused:

Lenny Auchmoody (Town Board Liaison)

Minutes:

The minutes of the April 14, 2020 meeting were discussed and approved, as were the revised minutes of the March 10, 2020 which were amended after our April meeting. There was no meeting in May of 2020 due to the COVID-19 virus.

Properties available

Peter had circulated an updated list of properties available for sale and properties sold. Most of the changes to the properties available were slight downward adjustments in asking price except for the Prism Solar building at 180 South Street which saw its broker change and the price increase from \$1,800,000 to \$3,500,000. Dolly sent Peter an email noting that she was the listing and selling broker of 1-3 Main Street which sold in March of 2019 for \$332,500. The revised list making that change is attached to these minutes.

Businesses opened / closed in Town

Mikki reported that the store next to Bug and Bear will not be an event space, at least in the short run, due to the COVID-19 virus. El Paso deli has been sold (the business, not the building). Nyla Rae moved her business from Commercial Avenue to a unit at the new self-storage facility on 9W. The Farmers Touch moved to a farm in Clintondale. The dry cleaner has closed and is not expected to re-open. Both Chinese restaurants are now open for take-out business. Shape Up nutrition has closed.

Mikki said she had attended a meeting with Ulster County officials about opening more outdoor space for restaurants on sidewalks and other public areas. Charles reported that Claire Winslow and Fred Pizzuto held a meeting to discuss how to accommodate more outside dining space in the hamlet although only a couple of restaurant owners attended. This led to a discussion of areas that might be used for outside dining such as the parking lot at the intersection of Vineyard and Milton Avenues, the Town Field behind the Methodist Church, the parking lot on Milton

Avenue behind the former Aphrodite Antiques store and Highland Landing Park. It was noted that at one time in the past the area behind the former Vadala's pharmacy, along the Twaalfskill, had been considered as a potential public area but the owner of the pharmacy property eventually decided that he did not want to let the Town use it as a park.

Several members discussed the various issues that would need to be solved if restaurants were allowed to use one or more of the areas for outside dining, including who would provide tables and chairs, would food be delivered by the restaurant, how would the areas be kept clean, etc. It was generally agreed that if the town and the restaurants were interested in pursuing these ideas, agreement would be needed among the participating parties on how to deal with such issues.

Charles said he would talk to Supervisor Pizzuto about the EDC's suggestions.

2020 EDC goals

Town of Lloyd 175th anniversary

Charles noted that finding ways to promote the town, especially during its 175th anniversary, would be helpful as businesses and tourist venues begin to re-open this summer

Charles has found a 1954 Newspaper article written by Craig (Scoop) McKinney about the town's history. He will try to get permission to reprint the article and make it available.

He also suggested that there has been discussion about school classes generating photos of themselves in historic costumes.

There was discussion of a re-enactment of the Town's founding on May 26, 1845.

It was suggested that, because we do not know if and when public events will be allowed, whatever we plan to do should have two parts: 1) the conceptual plan of what, where and how to do it and then 2) the specifics of when to have it, which might be later this year or even sometime in 2021.

Because the Town of Lloyd Historical Preservation Society (TOLHPS) is also considering ways to commemorate the Town's founding, it was suggested that Charles, who is President of the Historical Society, should discuss with the TOLHPS board members if they would like to join forces with the EDC in planning and executing such an event. Charles said he would talk to the TOLHPS board and report back.

The Secretary left the meeting at 9:00 a.m.

Submitted by Peter S. Brooks, Secretary

MINUTES
TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE
July 14, 2020

Meeting was called to order at 8:07 A.M., using Nicki's Webex account, each member connecting from his or her own home.

In attendance

Charles Glasner, Nicki Anzivina, Gary Pregno, Mikki Meyer, Peter Brooks, Dolly Decker

Not in attendance

Lenny Auchmoody (Town Board Liaison), Alan Van De Bogart

Minutes

The minutes of the June 9, 2020 meeting were approved as presented.

Properties available

No new properties for sale or recently sold were reported.

Businesses opened / closed in Town

Verlise is opening an Asian market in the shop next door. Mark Elia plans to open a BBQ-themed eatery at 85 Vineyard Avenue. Lily Rae in the Hamlet has moved to Route 9W in the Foxx Pools building.

Charles said that Fred Pizzuto had met with Trolley Stop Café, Sal's and Brennies about using public space for outdoor dining and that not much interest was displayed. Several members pointed out that Sal's has since used the parking lot on Vineyard Avenue near his restaurant for outdoor dining.

H.B.A.

Dolly reported that the H.B.A. is planning an evening event on Thursday, July 30, featuring all the local businesses in the hamlet that are open.

Billboards

Charles reported that the Town Supervisor said that the Town Board has too much on its plate right now and the prospect of potential lawsuits about the current law which forbids off-site billboards after this year would be distracting. Therefore, he does not oppose the proposed new law which would add another 10 years to the time frame before billboards would be outlawed. Charles and Nicki plan to write a letter on behalf of the EDC, indicating that we do not support the extension because billboards detract from the rural atmosphere that attracts tourists, most

other towns in the Hudson Valley already have outlawed billboards and the current law offered a ten year window for billboard operators to amortize any costs they incurred prior to the ban.

Town of Lloyd 175th anniversary

Charles is working on getting approval to reprint an article written in 1954 by Craig McKinney about the founding of the town.

There was discussion about possibly printing vinyl banners reproducing pictures or photographs of old scenes in the Town of Lloyd that could be displayed on buildings in the town. It was noted that Rob Forrest produces such banners.

Proposed Projects

Dolly discussed the proposed project on Chapel Hill Extension, known as "The Views". The Committee reiterated its view that it is not our role to support individual projects that are in front of the Planning and/or Zoning Boards.

Publicity

Mikki suggested that we should focus more on electronic social media rather than printed brochures.

Adjournment

The meeting was adjourned at 9:10 A.M.

Submitted by Peter S. Brooks, Secretary

MINUTES
TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE
October 13, 2020

Meeting was called to order at 8:00 A.M., using Nicki's Webex account, each member connecting from his or her own home.

In attendance

Charles Glasner, Nicki Anzivina, Gary Pregno, Mikki Meyer, Peter Brooks, Dolly Decker, Alan Van De Bogart

Not in attendance

Lenny Auchmoody (Town Board Liaison)

Minutes

The minutes of the July 14, 2020 meeting were approved as presented.

Properties available

Peter circulated revised lists of commercial properties sold and available prior to this meeting.

H.B.A.

Charles reported that Dolly has become President of the HBA because the former President stepped down.

Budget

Charles reported that we have approximately \$2,600 (having spent \$400 of our \$3,000 allocation) left in this year's budget and are currently slated to receive a budget of \$3,000 for 2021. Clearly the Covid 19 impact on our activities to date has been severe. He has discussed our plans with the Town Supervisor and his assistant and agrees that if we have legitimate expenses this year, we should use what remains of our budget.

The Committee agreed and Charles said he will pursue our previously discussed plans to get the Welcome to Highland sign on Route 299 by the Speedway gas station repaired and repainted. He will ask for an estimate.

Highland Hamlet Pedestrian Improvement Projects

Charles yesterday circulated the presentation made to last week's Town Board workshop by Ted Kolankowski of Barton and Lojuidice. The project is designed to improve pedestrian circulation and wayfinding signage in the hamlet of Highland. The total cost is estimated to be \$841,000 funded by a \$672,800 Transportation Alternatives Plan (TAP) grant and \$162,800 from local funding. Not clear whether "local" means town only or town and county. The main points of the

program are to improve existing sidewalks, add new sidewalks and improve crosswalks as well as to add wayfaring signage throughout key spots in the hamlet.

It was decided that we would all read through the 44-page presentation and discuss it at the next EDC meeting, with an eye to providing our comments to the Town Board and to Barton and Lojudice.

Charles noted that the wayfaring signage proposed might differ in style from the Welcome to Highland signs we have previously improved along Route 9W and propose to improve on Route 299, as discussed above. We concluded that the hamlet signage, whenever finally implemented, would not conflict with the highway signs (which really welcome folks to the whole town, not just the hamlet).

Town of Lloyd 175th anniversary

Nicki discussed the concept of plyofilm stickers, suitable for display in car windows, celebrating the Town's 175th anniversary. She suggested that our design consultant, Pat DeGroot, could work up a suggested design and also prepare a budget for the project. Nicki said we might sponsor a contest with gift cards for use at local businesses being given out to some of those who display the decals on their car. We discussed the timing of the project, which would probably not be complete until next year (i.e. after the official 175th anniversary) and it was decided that, given the pandemic, no one would object.

Scenic Hudson

Alan reported that Jeff Anzevino of Scenic Hudson had reached out to him to discuss a potential meeting with staff of a proposed Smithsonian documentary on the Hudson River. Jeff is particularly interested in information about tugboats on the River. Charles suggested that Joan Kelly might be a good contact for Jeff because she has a collection of tugboat lore.

Ulster County Economic Development

Peter reported that Ulster County Executive Pat Ryan last week named a new Director of Tourism, Lisa Berger, following the retirement of Rick Remsnyder. Lisa has been replaced as Director of Economic development by Tim Weideman. It was suggested that we should ask each of them to meet with us to discuss their plans.

Sidewalk dining

Mikki asked if we should encourage the town and local restaurants to explore use of the sidewalks for additional outdoor dining. It was decided that several restaurants appear to be doing this already and that there isn't much more we could do.

Adjournment

The meeting was adjourned at 8:45 A.M.

Submitted by Peter S. Brooks, Secretary

MINUTES
TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE
November 10, 2020

Meeting was called to order at 8:00 A.M., using Nicki's Webex account, each member connecting from his or her own home.

In attendance

Charles Glasner, Nicki Anzivina, Gary Pregno, Mikki Meyer, Peter Brooks, Dolly Decker

Not in attendance

Alan Van De Bogart, Lenny Auchmoody (Town Board Liaison)

Minutes

The minutes of the October 13, 2020 meeting were approved as amended. The word "plyofilm" was changed to "pliofilm" in the paragraph about plans for the Town's 175th anniversary.

Budget

Charles reported that we have approximately \$2,600 left in this year's budget and are currently slated to receive a budget of \$3,000 for 2021, same as in 2020.

Sign on route 299 near Speedway

Charles said he asked two people to give us estimates on getting the Welcome to Highland sign on Route 299 by the Speedway gas station repaired and repainted.

Highland Hamlet Pedestrian Improvement Projects

Charles met with Ted Kolankowski of Barton & Lojuidice to discuss the EDC comments about the proposed plan. The main purpose of the grant received is to repair existing and create new sidewalks in and around the hamlet of Highland. Other aspects of the plans, such as street art, are less critical parts. Charles conveyed our view that the street art should be eliminated and that no parking spaces should be taken away. He noted that the \$162,800 local funding portion of the project will come in part from contributions in kind by the Town's highway department and in part from a payment from the developer of the Highbridge apartment complex, to cover the cost of the new sidewalk along Commercial Avenue Extension, between the Rail Trail and Commercial Avenue. The exact amount of these two components is not yet known and thus the amount of cash the Town may have to pay, if any, is also unknown.

Town of Lloyd 175th anniversary

Nicki said that our design consultant, Pat DeGroodt, created several designs for "static cling" decals celebrating the 175th anniversary, which could be placed in car windows or retail store

windows. Nicki provided the following estimates for the decals (and also for plastic magnets which could be used for the same purpose, on metallic surfaces):

#	Decals - 5" x 5"	Magnets 5" x 5"	Decals 4" x 4"
1,000	\$488	\$400	\$363
2,000	\$823	\$800	\$604
3,000			\$821

Of the designs submitted by Pat, the committee liked the one showing the Town logo with "175th Anniversary" underneath, but thought the 175th Anniversary text should be bigger. The committee also thought that 4" x 4" would be a better size than the originally proposed 5" x 5" and that static cling decals were better than magnets. Nicki said she would ask Pat to revise the version we liked and re-submit it.

There was discussion of having a contest and giving awards to people who displayed the decals. Charles suggested that it would be helpful if the decals could be sequentially numbered so the owner could be more easily found. Several different types of rewards and processes were discussed. It was determined that a sub-committee should consider the various options and report back. Charles, Nicki, Gary, and Dolly said they would be on the committee. No meeting date was set for the group.

As noted at our last meeting, we discussed the timing of the project, which would probably not be complete until next year (i.e. after the official 175th anniversary) and it was decided that, given the pandemic, no one would object.

Business openings and closings

Mikki said that the Asian Market next to Verlise seems to be doing well. Dolly reported that a proposed bookstore at 24 Main Street has been talking to the Building Department about what would be required to gain approval, including the ability of upper floors to carry the weight of books and the need for a fire stairway. Dolly also said that this is the last week that Quality Dry Cleaners will be open. Dolly noted that there are now four spaces in the hamlet available for rent, including the cleaners, the former bank and two others.

Adjournment

The meeting was adjourned at 8:55 A.M.

Submitted by Peter S. Brooks, Secretary

Post meeting update

Nicki reports that Pat DeGroodt will modify the design but is concerned about whether the larger text will fit on a 4" x 4" decal. Charles suggested to Nicki that they try 5" x 5" and have the sub-committee discuss it before the next EDC meeting.

MINUTES
TOWN OF LLOYD ECONOMIC DEVELOPMENT COMMITTEE
December 8, 2020

Meeting was called to order at 8:01 A.M., using Nicki's Webex account, each member connecting from his or her own home.

In attendance

Charles Glasner, Nicki Anzivina, Gary Pregno, Mikki Meyer, Peter Brooks, Dolly Decker, Alan Van De Bogart

Not in attendance

Lenny Auchmoody (Town Board Liaison)

Minutes

The minutes of the November 10, 2020 meeting were approved as previously amended.

Property updates:

Peter reported that he had circulated a memo shortly after last month's meeting, indicating that the former cider mill at 30 – 33 White Street, at the intersection of White Street and Vineyard Avenue is being offered for sale by John J. Lease with an asking price of \$800,000. Peter noted that the property has appeared to be vacant and unused for some time although Dave Barton reports that he has received notice from the property owner over the past years indicating that they are still producing goods there. Meanwhile, for reasons unknown at this time, the several John J Lease signs that were on the property have disappeared.

Charles reported that the Bordi property on Vineyard Avenue, adjacent to the Town of Lloyd Historical Preservation Society property, is being considered as the potential site for an apartment complex.

Town of Lloyd 175th anniversary

Nikki had provided a revised sample of the "window cling" decal celebrating the town's 175th anniversary which was attached to the meeting notice for this meeting and is also attached to these minutes. The decal is 5 inches in diameter because our design consultant, Pat DeGroodt, opined that the lettering would not be very visible in a 4-inch decal. Nikki indicated that the cost of 2,000 decals, including Pat's design time and the cost of the samples that were created, would be a total of about \$1,000. She also said that samples of magnets have been made and the 175th Anniversary sub-committee would consider them at their next meeting.

Sign on route 299 near Speedway

Dolly reported that she spoke to Howie Slotnick who inspected the sign and said that the sign itself should be replaced, but that the signposts need simply scraping and re-painting. Charles had previously talked to Rob Forest about the sign. It was decided that Charles and Dolly would talk to Howie Slotnick and solicit his suggested plan and cost for the project and then Charles would speak to Rob Forest and ask for a bid from him as well.

Peter noted that the sign is located on property owned by the gas station. It was noted that the prior owner of the station had approved the original installation. Peter suggested that someone should reach out to the current owner: Van Houten Jones Dev LLC, 127 Vineyard Avenue, Highland, NY 12528. 127 Vineyard is a single family residence owned by Michael Kenny and Jessica Van Houten who apparently live there.

There is about \$2,600 remaining in our 2020 budget. If we spend \$1,000 on window cling decals, that would leave \$1,600 for replacing the sign on 299.

Brochures

There are still many brochures available in town hall. Gary noted that we have not put out many this year because the Walkway doesn't want them. Alan said the Rail Trail has continued to allow printed material to be displayed and distributed. He said he would check with New York State to see what the regulations are about distribution of printed material. It was noted that the "what to do" brochures are somewhat out of date as businesses have closed and new ones have opened. It was agreed that because most of the information is still accurate, we should not throw out existing brochures but simply wait until they are used up.

Business openings and closings

Dolly reported that the hair salon at Bridgeview Plaza has closed, leaving a large vacant space. She also said that a new store, Attire and Beyond, will be opening on Commercial Avenue where Lily Rae had been. Finally, she said that Elia's BBQ Pit will be open Thursday, Friday, and Saturday from 11 a.m. to 7 p.m., serving sandwiches, dinners and uncooked barbeque meats.

Mikki reported that a new barber shop / reptile display shop is opening on Route 9W where the vape shop had been, next to Wagon Wheels deli.

Year End Report

Charles expects to meet with Supervisor Pizzuto to discuss plans for 2021. Peter volunteered to produce a summary report of EDC actions in 2020 for presentation to the town board.

Dolly noted that there will be no "Santa in the village" this year but the Town of Lloyd Events Committee and the Rail Trail are sponsoring a drive through Santa visitation at the Rail Trail parking lot on Haviland Avenue, which will be held from 5:30 to 8:00 p.m. on December 11, 2020.

Adjournment

The meeting was adjourned at 8:43 a.m.

Submitted by Peter S. Brooks, Secretary

See also window decal file Lloyd-5x5.Cling