



Ulster County CARES II Small Business Assistance Program

A continuation of the CARES I program, CARES II allocates \$950,000 to small business assistance with a maximum amount of \$35,000 to qualified applicants who employ less than 25 employees in Ulster County. Applications will be competitively scored and reviewed. Funds will be disbursed on a reimbursement basis.

- **Applications accepted beginning October 31, 2022**
- **Application deadline December 11, 2022**
- **Funding announcements expected in early 2023**

Eligibility Criteria:

- 25 or fewer employees
- Primary business address in Ulster County
- Business must maintain separate bank account and provide personal tax returns

Eligible Expenses:

- Expenses incurred must be for activities located in Ulster County. Eligible expenses include the purchase of **equipment** including vehicles and hardware / software; **operating expenses** such as rent, utilities, or employee payroll; **fixed assets** such as new construction or external renovations; and **other expenses** such as daycare, loan application and closing fees, and bank charges.

Informational webinars will be held on:

TUESDAY, OCTOBER 25 4-5PM

THURSDAY, OCTOBER 27 4-5pm

Register and View the Application online at:

www.UlsterCountyNY.gov/oed

The Ulster County CARES II Small Business Assistance Program is funded by Ulster County through an allocation of American Recovery Plan Act funds as approved by the Ulster County Legislature.